



The Hustle House

Unlocking the best in your business

PRIVACY POLICY

The Hustle House Ltd. respects your privacy. This Privacy Policy sets out how The Hustle House Ltd. uses and protects any information we collect and how we use it. We are “controller” as well as “processor” (as the case may be) under the General Data Protection Regulation and the Data Protection Act 1998.

The purpose of this policy is to inform you about the personal information that we collect, how the information is used, with whom information may be shared, how can you access and change any personal information that we hold about you, security procedures that are in place to protect the data and ways to contact us.

From time to time, we may make changes to our Privacy Policy. Hence, we encourage you to review this Policy regularly to remain informed. Your continued use of our website constitutes your acceptance of the collection, use and disclosure of your personal information to the extent outlined by this Privacy Policy or as amended from time to time.

WHAT WE COLLECT

We may collect, store and use the following information:

- Name and contact information such mobile or landline number, including email address and in some cases, your billing details and general financial and credit information.
- Information about your computer including your IP address, browser type, operating system etc. to track our website traffic but that which does not identify you personally.
- Other information relevant to customer surveys and / or offers. Please note that the above such information may be collected via various ways when you register yourselves with our website, request any information, participate in surveys, promotions or any other feature of this website. Further the information might be collected by using common online collection methods like web browser cookies and other common tools. Moreover, we collect information via third parties like social media websites (Facebook, Twitter, Google Plus, LinkedIn etc.) that you connect to may give us information about you.

The data is collected by us when you visit this website, when use our online services, when entering into agreement with us and / or third party, when you request us to provide information about yourself to third party credit providers for loan or credit application purposes, when you communicate with us over telephone or in any other matter such as email. However, failure by you to provide personal data when requested by us may mean that we are unable to provide certain services and products to you.

WHAT WE DO WITH THE INFORMATION WE GATHER

We may use your personal information to:

- We may use your personal information to:
 - To respond to your questions and requests.
 - To provide you with access to certain areas and features of this website.



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- We may use the information to improve our products and services.
- To administer our website.
- We may periodically send promotional emails about new products, special offers or other information including the businesses of carefully selected third parties which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you by email for market research purposes.

DISCLOSING PERSONAL INFORMATION

- We may disclose your personal information to any of our employees, insurers, professional advisers, agents and suppliers so far as necessary for the purposes set out in this policy.
- Furthermore, we may share and disclose your personal information to third party contractors who perform services for us including management and maintenance of Learning Management Systems (LMS) and any other Information System.
- Where your data is shared with third party suppliers, we take reasonable steps to ensure that these individuals and / or organisations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.
- We may disclose your personal information to the extent that we are required to do so by law and/or in connection with any current or future legal proceedings.

CONTROLLING YOUR PERSONAL INFORMATION

The right to erasure.

You have the right to have your personal data erased and this right to erasure is also known as the 'the right to be forgotten'. You can request us to delete your data and we will take reasonable steps to respond to your request in accordance with the legal requirements. Kindly note that your right of erasure is not absolute, and we can only comply with your request for erasure, if the personal data we collect is no longer needed for any purposes and we are not required by law to retain it.

All registered users can access their profile at any time and update it to keep the information accurate, complete and up to date at all times.

To request access to your personal information, kindly contact us at hello@thehustlehouse.co.uk

If the personal information we hold about you is inaccurate, incomplete or no longer up to date, or wish for your details to be removed, please advise us so that we can take necessary steps to address the matter or discuss alternative options with you.

SECURITY OF THE INFORMATION

We are committed to ensuring your information is secure and for this purpose we have taken certain standard security measures. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information



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we collect about you. However please note that we cannot give absolute guarantee or promise the security of the information since internet is a public place. To the fullest extent permitted by law, we disclaim all liability and responsibility for any loss, damage, liability or any cost you may suffer due to any loss, unauthorised access, misuse or alteration of any information you submit to this website. In the event of personal breach, we have in place the procedures to ensure that the effects of such breach are minimised and shall liaise with Information Commissioner Office (ICO) and with you as appropriate.

HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse the traffic and knows when you visit a particular website. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Cookies helps us to analyse data about the website traffic and improve our website. Please make a note that a cookie in no way gives us access to your computer or any other data of yours, other than the information which is shared by you to us. Furthermore, you may choose to accept or decline cookies however one must note that some web browsers automatically accept cookies. But you may log-in to your web browser settings and amend the settings to decline cookies if you prefer to. In case you opt for this option, you might not be able to take full advantage of the website.

LINKS TO OTHER WEBSITES

Our website may contain links to the other websites of interest that we do not own or operate. So, once you have used this links to leave our website, you should note that we do not have any control over the other such websites. Therefore, we cannot be held responsible for the protection and privacy of any information which you provide whilst visiting such websites and they are not governed by the privacy policy of The Hustle House Ltd. You should exercise caution and independently assess the privacy policy of the website in question.